

CAMEROON BEACH CLEANUP DAY REPORT

by ASCOA 2023



ABOUT ASCOA

The Association for Community Awareness (ASCOA) is a charitable non-governmental organisation (NGO) with headquarters in Cameroon, West Africa and offices in the USA, UK and Kenya. Its goal is to enhance the quality of life of underserved communities and promote sustainable development in Africa and the world. ASCOA promotes environmental protection, with a special focus on plastic pollution and marine littering, and increases awareness of HIV/AIDS while fighting related stigma. Community-based projects empower women, support child development and education, facilitate peacebuilding, and help displaced populations. ASCOA works together with international and African partners on outreach and education to create sustainable communities and fight against climate change and discrimination.

History

Fully established in early 2014 in Cameroon, the Association for Community Awareness (ASCOA) was birthed after one year of community service in Equatorial Guinea by the Founder (Linus Ayangwoh Embe). During his time in Equatorial Guinea, he volunteered with an International organization, "Save the Children," and received an award from the CEO, Carolyn Miles.

This planted a seed of community service in him, now known as ASCOA.

Since then, ASCOA has been able to launch projects in communities and create more opportunities for self-reliance, build new tools to approach sustainable development with the least resources possible, and prioritize those most in need.

The organization has also been expanding in the spheres of social development.

It has worked for the promotion of the 17 sustainable development goals and has grown into a global network, advancing open policies with branches in Cameroon, USA, Kenya, and the UK

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National Conference on Coastal Cleanup.

UNDER THE PATRONAGE OF THE GOVERNOR OF THE SOUTH WEST REGION

ASCOA organized

NATIONAL CONFERENCE ON COASTAL CLEANUP (19TH OF JANUARY 2023)



Venue: Buea Mountain Hotel





Message From The Conference chair

As the world's population keeps growing, so does our waste produced. Waste, in its general term, constitutes a burden to man. Therefore, it is imperative to start seeking solutions for reducing, reusing, and recycling waste to be considered if we hope for a sustainable environment in the future. Against this backdrop, the first conference on Cameroon Beach Cleanup Day was organized to showcase through environmental activist groups, academia, and media, among other actors, the need to set up a day commemorating the beach cleanup day in Cameroon.

The conference occurred when the rate of pollution along beaches had become alarming with high rates of environmental pollution and despoliation. Therefore, it captions the hearts of environmental activists, politicians, community groups, and academia whose contributions led to ecological sustainability. Seeking ways of working together as a team, identifying gender roles in waste management, and networking remains the best option for tackling coastal waste management in Cameroon and the world.

BACKGROUND

Approximately 18 billion pounds of plastic waste flows into the world's oceans yearly. This figure is expected to triple in the next 20 years if effective strategies are not implemented. Non-biodegradable waste such as plastics and other heavier debris wash off at the coastline, settle at the seabed, and destroy marine habitats. The problem of plastic pollution is a growing concern, yet sustainable solutions seem far-fetched. We must commit to more environmentally healthy practices like plastic reuse, recycling, and cleanup activities.

WHY IS IT IMPORTANT?

Approximately 18 billion pounds of plastic waste flows into the world's oceans yearly. This figure is expected to triple in the next 20 years if effective strategies are not implemented. Non-biodegradable waste such as plastics and other heavier debris wash off at the coastline, settle at the seabed, and destroy marine habitats. The problem of plastic pollution is a growing concern, yet sustainable solutions seem far-fetched. We must commit to more environmentally healthy practices like plastic reuse, recycling, and cleanup activities.

CONFERENCE

On the 19th of January 2023, the Association for Community Awareness (ASCOA) organized and hosted a conference with title "**NATIONAL CONFERENCE ON COASTAL CLEANUP**" under the theme "Addressing marine debris and plastic pollution through advocacy and education for sustainable ocean and coastline". This conference was held at the prestigious Buea Mountain Hotel from 9am to 4pm.

OBJECTIVE OF THE CONFERENCE

The conference was held as part of the activities to launch the Cameroon Beach Cleanup Day. It featured various stakeholders concerned with marine littering and plastic pollution. The conference aimed to share knowledge and experiences, strengthen collaborations, and discuss contemporary strategies to fight plastic pollution and marine littering in the South West Region and Cameroon.

WHO IS INVOLVED

This conference brings together a diverse audience whose interest converges around finding solutions to the problem of plastic pollution and marine littering. This will include the following:

- Environmental experts and media
- Civil society
- Administrators
- Academia
- Coastal community representative
- Beach cleanup advocates/ volunteers



ACTIVITIES

Launching of Cameroon Beach Clean Up Day.

The governor and his entourage handled the first part of the conference. The event began with a word of welcome from the representative of the Lord Mayor of the Buea council. It then proceeded with a word from the CEO of ASCOA, Mr. Linus Ayangwoh Embe, who introduced himself and the organization (ASCOA) and gave the floor to the Environment Coordinator of ASCOA to commence with a detailed presentation of the organization, including their mission, visions, and five focus areas.

After this presentation, the “Cameroon Beach Cleanup Day” was launched with a speech from the Governor’s representative (The Secretary-General) of the Southwest region. He appreciated the organizing committee of ASCOA for their efforts in reaching out to him and other high-profile personnel. He gave brief literature on marine debris and some of the disadvantages of environmental pollution, specifically the littering of plastics into the environment. He stated some reasons why it should be addressed. He equally outlined some of the efforts made by ASCOA to remedy this situation and how sustainable it has been, thereby encouraging other organizations, stakeholders, administrative authorities, and individuals to follow the lead and continuously advocate for environmental protection to create a new mindset among the population. He iterated that the ocean is a natural cleanser, and anything you give the sea, the ocean gives back to you. With this note, he declared the Cameroon Beach Cleanup Day launched.



ASSOCIATION OF
First Edition of
CAMEROON BEACH CLEANUP
Limbe - Idenau Coastline Multiple Cleanup Sites
save our coastline from trash



THE C.E.O
ASCOA

THE MAYOR
LIMBE COUNCIL

DR. AGBORTOKO A.
(THE CONFERENCE CHAIR)



Exhibition stand



Exhibition stand



Sed Ekwadi Songue Ekwadi Songue
The MINEPDED Southwest Regional Delegate,



Bakweri youth dance group

SET EKWADI, the Regional delegate of the environment in the South West Region of Cameroon, mentioned in his speech that handling waste management in Cameroon is a continuous fight. However, we still have many problems, especially with our beaches, speculating that the beaches are our priority. That's why the municipal environment, in partnership with other organizations, with ASCOA being the lead, decided to organize the first-ever beach cleanup day in Cameroon special national cleanup day.

General Photo



ASCOA Team



Part B: Education on Marine debris and plastic pollution

This second part was handled and facilitated by ASCOA. In this second part of the program, participants were educated on the various hazards and ways of controlling the spread of marine debris and plastic pollution. This was done using presentations. It was a very interactive session for both the speakers and participants. Questions were asked and answers provided, and some recommendations/ suggestions were made.

Presentations

Dr. Veronica Ebot Manga (PhD)



Topic: “Sustainable plastic waste management in Cameroon; An integrated approach.”

Here she spoke on the advantages of recycling plastics, including their uses and waste collection methods. Time was made for several questions and deliberations.

Mme Ruth Enjema Koffi Ngoni

(head of Environmental of ASCOA)



Topic: “Awareness creation and data reporting on marine debris in Cameroon”.

During her presentation, she spoke on the achievements made by ASCOA concerning marine debris and plastic pollution since 2018 till date through cleanup campaigns among different beaches in the Limbe-Idenau coastline and also advocacy/education. Some of the questions asked by participants were;

- When will Cameroon Beach cleanup day be celebrated?
- How to become a volunteer in ASCOA?
- What does ASCOA do with the wastes generated from the coastlines?
- How long will ASCOA keep collecting waste? And how far have they gone with sensitization programs to mitigate this problem?

Presentations

Dr. Elvis Nkome Ngome



Topic: “The impact of marine debris and plastic pollution on marine and coastal biodiversity in Cameroon.”

He explained the meaning of some key terms in the environment, such as habitat, flora, and fauna. At the end of his presentation, time was given for questions and

Mr. Ebai A. Ayuk Nkem



Topic: “Exploring reuse, upcycling, recycling and waste-to-energy technologies as solutions to plastics in Cameroon.”

At the end of his presentation, time was created for questions and answers, and some of the suggestions given were;

- To the Cameroon government Cameroon can quickly implement or reinforce the refuse, and reuse policy since most of the plastics consumed in Cameroon come from foreign countries. In this case, canton bags can be used to bottle water and other liquids.
- To individuals, plastic generated should be returned to the production points.
- We should avoid or reduce the rate of using plastics. Individuals should cultivate a habit of picking plastics from their neighborhoods

Presentations

Dr. Fidelis Orock Tanyi



Topic: “Challenges associated with plastic waste management; Climate impact and socioeconomic implications.”

The presentation was divided into 3 sections; problems associated with plastic waste management, strategies to handle the problems and the way forward. He made emphasis on the problems and way forward regarding plastic waste management. After taking some questions and answers some of the suggestions made were;

- Legislative rules should be implemented to stop the littering of plastics. In such a case, fines should be imposed on defaulters.
- ASCOA is encouraged to work with other stake holders to improve on waste management.
- There should be repeated radio programs to remind the society about the importance of environmental protection.
- Subsequent cleanup campaigns should include other coastline regions.
- HYSACAM should speed up their collection process.

The speaker concluded by appreciating ASCOA and entire team for all the efforts made.

Dr. Tata E. Sunjo



Topic: “Tackling marine debris and coastal littering through coastal cleanup in Africa; Challenges and opportunities.”

The most important question raised during the presentation was how to encourage community members to prevent plastic pollution. The suggestion was to incentivize communities or households that effectively manage their waste to encourage others to carry on with the same activities.

Mrs Ayuk Justin



Topic: “The role of women in waste management in Cameroon; An overview of the urban Cameroonian situation.”

After deliberations were made at the end of the presentation, the following suggestions were given;

- Situation analysis should be done by HYSACAM before placing dumpsters to ensure effective usage.
- We should adopt a holistic approach to waste management most importantly using gender, such as women involved in recycling biodegradable waste as a source of income thereby solving the problem of environmental pollution.
- The need for gender mainstreaming when it comes to waste management.
- Women should be targeted as key stakeholders due to their role in waste management in their houses.
- Women should be part of decision-making processes through gender administration
- Individual households should be provided with appropriate resources to manage their waste.
- Continuous awareness and sensitization programs should be done until the mindset is changed.





RECOMMENDATION

Recommendation for the Government

- Individuals involved with plastic collections should join together and form cooperatives and obtain authorization from the government in order to work with other recycling companies, thereby making money while solving the problem of plastic pollution.

- To the Cameroon government, Cameroon can easily implement or reinforce on the refuse and reuse policy since most of the plastics consumed in Cameroon comes from foreign countries. In this case, bags made of cantons can be used to bottle water and other liquids.

- Legislative rules should be implemented to stop the littering of plastics. In such a case, fines should be imposed on defaulters.

- HYSACAM should speed up their collection process

Situation analysis should be done by HYSACAM before placing dumpsters to ensure effective usage

We should adopt a holistic approach to waste management most importantly using gender, such as women involved in recycling biodegradable waste as a source of income thereby solving the problem of environmental pollution

Women should be targeted as key stakeholders due to their role in waste management in their houses

Women should be part of decision-making processes through gender administration

Individual households should be provided with appropriate resources to manage their waste.

For the government to collaborate with NGOs like ASCOA, to better fight against marine debris and plastic pollution.

RECOMMENDATION

Recommendation for ASCOA

A suggestion was given by a participant for ASCOA to identify some of the major rivers that could be the source of ocean pollution and ensure to put in place traps to prevent the wastes from getting into the ocean.

ASCOA should form environmental clubs in all the different sectors in schools (primary, secondary and tertiary levels) which will be made responsible to collect plastics and prevent them from getting into the sea.

ASCOA is encouraged to work with other stake holders to improve on waste management.

There should be repeated radio programs to remind the society about the importance of environmental protection.

Subsequent cleanup campaigns should include other coastline regions.

Recommendation for the general population

University students are encouraged to open companies of their own upon completion from the university.

People should be educated on how to develop the habit of recycling plastics and manage other waste in other to solve the problem of plastic pollution rather than relying on a particular organization or on the government.

Waste should be converted into renewable energy

- To individuals, plastic generated should be return to the production points.
- People should avoid or reduce the rate of using plastics.

Individuals should cultivate a habit of picking plastics from their neighborhoods .

Conference Participants flow

1	Category	Number
2	Administrative authority	30
3	Stakeholders/Civil society	61
4	University students	45
5	Presenters/Experts	6
6	volunteers/ASCOA team	68
7	Others/Community leaders	15
8	Total	225

A total of 225 participants took part in the conference



Conclusion

After all the presentations were done, a closing remark was given by the Conference chairperson, who encouraged the work done by ASCOA and acknowledged all the board members, head of departments most especially the communication director and every ASCOA member for their efforts. The presenters were not left out also as they did a wonderful job in impacting all present on waste management.

He highlighted that the issue of waste management should not be left in the hands of a few people, as everyone's contribution will go a long way to help in the fight against plastic pollution. He concluded by thanking all the tech crew and everyone present. The conference ended at 5:42pm, followed by refreshment.





CAMEROON BEACH CLEANUP DAY

FIRST EDITION OF CAMEROON BEACH CLEANUP DAY, JAN 21, 2023



Background

Non-biodegradable waste such as plastics and other heavier debris wash off at the coastline, settle at the seabed, and destroy marine habitats. An estimated 18 billion pounds of plastic waste flows into the world's oceans yearly. This figure is expected to triple in the next 20 years if effective strategies are not implemented.

Cameroon hosts a unique and rich coastal ecosystem, and ASCOA has been working to address plastic pollution and marine littering since our foundation in 2014. A national beach clean-up day offers an opportunity to scale up our existing beach clean-up projects and increase awareness of and engagement with marine pollution. For this reason, the Association for Community Awareness takes it to itself to clean ten (10) different beaches (Idenau 1, Idenau 2, Etisa, Bota, Bobende, Down Beach 1, Down Beach 2, Limbola, and Dibuncha).

PARTNERSHIP

ASCOA has been working hard with partners across the country to make 21st January 2023 the first Cameroon Beach Clean-up Day, with partner organizations such as **OCEAN CONSERVANCY, THE LIGHT, TEKS GLOBAL FOUNDATION, COHEA, ZYFSEE, WOMEF, ESSA, FOR EARTH SAKE** and **BACK2EDEN** to clean multiple beaches along the Limbe- Idenau coastline together with over one thousand volunteers (1,000v). On the day of the event, all ASCOA members, stakeholders, and volunteers were assembled at the Molyko Ominsport Stadium at 6:30 for the distribution of t-shirts and transportation to the various beach sites.



GENERAL OBJECTIVES

- To engage people/communities nationwide to remove trash and debris from beaches, waterways, and other water bodies, to identify the sources of the litter.
- To change behaviors that cause pollution and to raise awareness of the extent of the marine debris problem.
- To ensure people and communities understand the importance of proper waste disposal.

VOLUNTEERS RECRUITMENT

·A registration link, info line number, and email address were available on ASCOA social media platforms, media houses, and TV stations. Each partner organization (stakeholder) was given the responsibility of recruiting volunteers.

Health team

The mission of ASCOA's health team during the Cameroon Beach Cleanup Day was to:

- Ensure the protection of all volunteers during the cleanup.
- Ensure health coverage during the cleanup in case of any mishaps.

In other to achieve this mission, these are some of the measures that were put in place to ensure a successful Cameroon Beach Cleanup Day;

1. Provision of utility gloves to be used by all participants (Volunteers, stakeholders, and community members) due to the nature of waste encountered during cleanup.
2. During our feasibility study visit, we provided face masks to all participants to protect them from unpleasant smells and airborne diseases since human waste and dead animals were littered in the seashore.
3. Provision of hand sanitizers to all participants after washing their hands with soap and clean water at the end of the cleanup to ensure their hands are free from microbes.
4. Provision of bottled water. The temperature at the coastline is most often high during the day due to sun rays,, and the physical work causes participants to be dehydrated;; hence portable water is provided to keep everyone hydrated.
5. Provision of First Aid kit with essential medications to administer in case of minor illnesses or injuries that could have been sustained during the cleanup.
6. Provision of the mobile van ready to transport participants to the nearest health facility in case of major health problem

Logistics

With regards to logistics preparation, the Association for Community Awareness, through its department for logistics, made provisions for 8 buses to transport all the participants to the various beaches. They also made adequate arrangements for drinking water and other working materials such as barrows, fork spades, rakes, nylon, and gloves to ease the work.



Communication strategy

Communication report on media awareness campaign from the 9th -13th of January 2023.

The communication team started the whole media tour with ASCOA members and other stakeholders, in which every 4 to 5 persons were on air. We went for five radio and two tv stations, namely:

- Hi tvBuea
- My media prime tv Douala
- Mediafrique Radio Buea
- Dream Fm Radio Buea
- Tiko Council community Radio
- Eden radio Limbe
- Eternity Gospel Radio Limbe

The communication team made sure every aspect of the event was covered. Provision was made for media coverage with different Newspapers, Radio, and Tv stations. There was media personnel on all the beaches where the event was carried out to ensure the entire event was covered.



IMPLEMENTATION STRATEGY

ASCOA'S plans to accomplish Cameroon beach cleanup day 2023 was to implement strategies to effectively realize the objectives lined out for the event.

One of the objectives of the Cameroon Beach Cleanup day was to recruit and work with a total of 1000 volunteers and also clean 10 beaches along the Limbe-Idenau coastline. To achieve these, ASCOA needed to widen its scope by working with other stakeholders. A total of 8 stakeholders were recruited to help ASCOA realize these objectives. Each stakeholder had to recruit a total of 80- 95 volunteers. They also had to work with these volunteers to clean the beaches that they were allocated to work in. Each partner organization (stakeholder) received support from ASCOA to help them manage to clean up their distributed work sites. The following stakeholders were recruited for this

- **The Light**
- **ZYFSEE**
- **Community Health Association(COHEA)**
- **Women and Environment (WOMEV)**
- **University of Buea Environmental Science Student Association(ESSA).**
- **Back2 EDEN**
- **For Earth Sake**
- **Teksglobal Foundation**

Number of participants: 95

Total number of items collected: 14,241

Handled by: For Earth Sake (FES)

The Association mobilized eighty (95) volunteers nationwide for the cleanup. The volunteers came in from Douala, Buea, Kumba, Muea, Mutengene, Edea, and Yaounde.



FOR EARTH'S SAKE
Fostering a cleaner, healthier environment



Our mission is to educate, inspire, and promote impactful solutions to some of the most critical issues facing our environment, through the power of civic engagement. Join our community of "Earth Crew Members" as we work towards a cleaner and healthier environment.

Down Beach 2

Number of participants: 350

Total number of items collected: 92,149

Handled by: Association for Community Awareness (ASCOA)

The organization at Down Beach 1 was done with 350 participants divided into 10 sub-groupings. Each group was coordinated by a group coordinator competently trained in data collection by ASCOA.



The Association for Community Awareness (ASCOA) is a charitable non-profit organization with headquarters in Cameroon, West Africa and offices in the USA, UK and Kenya. ASCOA has as goal to enhance the quality of life of underserved communities and promote sustainable development in Africa and the world at large.

The Light

Idenau Beach 1

Number of participants: 80

Total number of items collected: 7,490



Founded in July 2018 by a group of philanthropists experienced in diverse sectors as an informal voluntary group, THE LIGHT was originally started by TAYONG Ramsay, the vision bearer in 2018 to serve as a charitable entity. The idea was to create a connection between experts of diverse spheres and the needy communities specifically aimed at reaching out to the disadvantaged groups of our communities.

Idenau beach 2

Number of participants: 80

Total number of items collected: 13,580

The team worked closely with the Chief of post for Environment in the area, who was instrumental in facilitating the work. Upon arrival, volunteers were briefed on the nature of the work. Working gadgets were distributed, and Volunteers mobilized into groups headed by group coordinators. Based on the instructions, the wastes collected were recorded.



ESSA-UB Student

Dibundscha Beach

Number of participants: 80

Total number of items collected: **3,811**



Etisa Beach

Number of participants: 95

Total number of items collected: **10,049**

Over 80 volunteers mobilized for the cleanup activity. Awareness was raised of poor waste management, its effects on marine ecosystems, and the extent of the marine debris problem.

Different categories of litter were collected, and data recorded



Bobende Beach

Number of participants: 95

Total number of items collected: **7,460**

Working gadgets were distributed and Volunteers mobilized into groups headed by group coordinators. Based on the instructions, wastes collected were recorded.



Teksglobal Foundation (TGF) is a non-profit organization that aims to ensure food security in Africa by revolutionizing the agricultural sector using agroecological principles and practices for sustainable food/farming systems. Working in collaboration with various stakeholders, we will empower farmers and local communities, educate and train families on nutrition to fight against malnutrition, and capacity building training on environmental protection. TGF will also advocate for better recognition of lay farmers, empowerment of farmer's unions, and policy changes to favor the agricultural sector for a sustainable tomorrow.

Bota Beach

Number of participants: 95

Total number of items collected: 14,380

Handled by: COHEA

All the volunteers were shared into eight groups, with each group headed by a coordinator.



COHEA is a private hospital that Provide Care with Compassion, We operate in the South West of Cameroon. Since its inception in 2009, COHEA has been looking after the medical needs of not only locals, but international patients as well.

Limbola Beach

Number of participants: 80

Total number of items collected: 7472





DATA BY ASCOA_2023

FIRST EDITION OF CAMEROON BEACH CLEANUP DAY, JANUARY 21,2023

CLEANUP SITE	MUITPLE CLEANUP SITE (9 BEACHES)	CLEANUP DATE	21 JAN 2023
Country	Cameroon	Coastline	Limbe-Idenua

ITEMS	DOWN BEACH 2	IDENUA BEACH 2	BOTA BEACH	BOBENDE BEACH	ETISA BEACH	LIMBOLA BEACH	DIBUNCH A BEACH	DOWN BEACH 1	IDENUA BEACH 1
Cigarette Butt	2,185	10	50	10	20	3	72	991	89
Food wrappers (candy, Chips	279	309	290	32	341	24	322	17	170
Take out/away containers/plastic	301	4002	1853	26	30		200		435
Take out/away containers/fm	4	42	118	13	4		573	15	120
Bottle caps(plastic)	37,579	2465	467	1510	4,716	34	62	3689	436
Bottle caps (Metal)	996	22	78	25	7	41	62	163	138
Lids(plastic)	7, 846	77	49	204	1,555	99	317	1441	516
Straws/Stirrers	1,312	55		226	1		42	163	266
Forks, Knives, spoons	1,256	3		85	57	23	11	517	111
Beverage Bottles (Plastic)	4,838	3222	5, 487	2143	1,627	822	499	4381	1031
Beverage Bottles(glass)	434	101	232	108	103	16	26	44	73
Beverage cans	5135	68	275	117	13	109	459	15	378
Grocery Bags	176	14		20	3		35		249
Other plastic bags	155	503	50	59	10	14	90	81	612
Paper Bags	4	213		57	1	6	65	65	304
Cups and Plates(paper)	17	221		17	16	63	30		159

ITEMS	DOWN BEACH 2	IDENUA BEACH 2	BOTA BEACH	BOBENDE BEACH	ETISA BEACH	LIMBOLA BEACH	DIBUNCH A BEACH	DOWN BEACH 1	IDENUA BEACH 1
Cups and Plates(plastic)	3963	908	131	97	16	30	19	264	103
Cups and Plates(foam)	16	7	56	20	6	14		10	20
Fishing Buoy, Pots and Traps	15	1		1			11		21
Fishing net and pieces	48	24	146	26	4		32	33	33
Fishing line(yard/meter)			2				9		3
Rope (1 yard/meter)	134 yard	35 yard		16	1		28 yard	130 yard	13
6-Pack Holders	37	11						3	
Other plastic/foam packaging		36		172	2		91	100	80
Other plastics (oil, bleach etc)	1638	363		289	165		17	215	313
Strapping Bands	14	3		13			10	15	
Tobacco packaging/wrap		7		18	5		23		44
Condom	10	2	10	1			13		77
Diapers	7	77	3	14	5	3	16	7	143
Syringes	25	4		16	17		7	7	41
Tampons/Tampon applicators		1					1		
Appliances	20	10				7	6		
Balloons		5		1		4			10
Cigar tips				2		8	19	4	100
Cigarette lighter	9	39	1	9			4	16	15
construction materials	45	6		14			2		
Fireworks	3								250

ITEMS	DOWN BEACH 2	IDENUA BEACH 2	BOTA BEACH	BOBENDE BEACH	ETISA BEACH	LIMBOLA BEACH	DIBUNCH A BEACH	DOWN BEACH 1	IDENUA BEACH 1
Tires	1	2					8		7
coconut Shell							370		
Tree Branches						33			
Foam pieces	194	457	188	71	18	18	27	3	156
Glass Pieces	200	142		186	32		21	34	40
Plastic Pieces	2,389	4		683	1,056		180	857	350
Footwear	637	52	1428	891	205	101	32	451	503
Other Plastic Bottles	20,000		3413						
Hair Comb	44			34					
Toothbrush	165			16	13			68	
bags	3							3	79
pens	5								
Scotch	3								
Rollers	18								
Caps	3			2					
Candles	20							3	
Clothes			53	28					
Bandage		1							
Hangers		1							
Medicine cards		1							
Sea weeds							37 barrows		
Endangered Species	5			2					12
TOTAL	92,149	13,580	14,380	7,460	10,049	7472	3,811	14,241	7,490
Total Number of participants in each beach	350	80	95	95	95	80	80	95	80

Data Summary

No	Description	In Figures	
	Number of event participants	1050	
Gender		Male	350
		Female	700
	List of stakeholders	11	
	Total number of items collected	170,632	
	Duration	4 hours on each site.	
	Total Distance Covered	8000 Meters/8km	
	Total number of Dumper (Dumper Truck tipper 15 tons per trip)	51	
	Total Tons	756	



Challenges.

- • **Some participants experienced dizziness after contact with human waste (feces) found at the seashore due to the lack of toilet facilities in neighborhoods around the beaches. The Health team remedied the situation by providing treatment to these participants**
- • **Since it was the first time for some partner organizations to carry out the activity independently, getting accurate data from them was somewhat challenging.**
- • **The late communication of some facts caused a bit of confusion for us regarding the implementation**
- • **The delay in traffic caused us to arrive at our destination when the sun was overhead, and so people quickly got tired, affecting their performance.**
- • **After recording, some trash was set on fire because of the unwillingness of some volunteers to transport the highly polluted waste to the roadside**
- • **The cleanup site was quite challenging, needing heavier equipment to be used**
- • **Many volunteers who registered for the event failed to show up**



Recommendations

- **Some participants recommended that kick-off time be earlier so that beach work can begin early enough before the sun gets hot.**
- **Provisions for spare t-shirts should be made available to create room for latecomer volunteers(for example, community dwellers who may want to join the activity) to have the opportunity to join the team and be in uniform.**
- **For the ASCOA team to take this initiative to other coastline regions in Cameroon**
- **Orientation should be done in person and online, so as to drill volunteers on the nature of the work.**





Conclusion



The involvement and participation of vital actors (institutions) like staff from the ministry of environment, the various councils, HYSACAM, some producer companies like source du pay who now recycle plastics, NGOs, as well as small-scale actors involved in plastic waste transformation were a significant step towards creating the synergy needed towards sustainable plastic waste management. With such involvement and support, it shows that waste collected is handed over to those who can valorize it instead of being taken back to the landfills, thus a way towards the zero waste economy where very little or nothing ends up in the dumps. It is intended that the institution of a day like the Cameroon beach clean-up day will go miles to ensure the sanity of our coastlines and restore the aesthetic beauty of our coastlines rated and great touristic niches. It is in the interest Association for Community Awareness (ASCOA) to ensure a trash-free coastline through advocacy and training with its partners

Main sponsors and Implementation partners

Main sponsors



Implementation partners



Up coming Programs

1. World Earth Day on April 22, 2023
2. World Ocean Day on June 8 June 2023
3. International Coastal Clean-up Day on September 16, 2023
4. National Conference on Coastal Cleanup 2024

We welcome organizations and individuals who would like to sponsor these events. To discuss this partnership, please contact us using the information below.



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Former GCE Board

The Project Team

